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「Focus Business Türkiye」は、トルコ貿易省が毎月発行するトルコの投資・貿易・ビジネス全般をまとめたビジネスレポートです。

Focus Business Türkiye

2026年3月号概要

- 3月輸出額、219億ドルに到達
- トルコ経済、2025年に3.6%成長
- トルコ、グローバル・バリューチェーンでの役割強化に好位置-世界経済フォーラム
- 「メイド・イン・ヨーロッパ」枠組みへのトルコ参入、相互投資を促進-貿易大臣
- トルコ女性、製造とイノベーションで経済成長を牽引
- トルコと英国、防衛協力を強化-ユーロファイター支援で新合意
- 国際女性デーに向け、トルコが35カ国へ8000万本の花を輸出
- 世界第2位の蜂蜜生産国トルコ、2027年「養蜂オリンピック」開催へ
- トルコのLPG生産、1月に9.4%増加
- 世界銀行、イスタンブール鉄道事業に約20億ドルの融資承認
- トルコのテックビザ制度、革新的スタートアップ22社を誘致
- イベント情報：見本市・展示会



MARCH 2026

REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

FOCUS BUSINESS TÜRKİYE

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NEWS

Türkiye's March Exports Reached 21.9 Billion Dollars

Our exports reached 63.3 billion dollars in the first quarter of 2026 and 271.3 billion dollars over the past 12 months, Turkish Trade Minister Prof. Dr. Ömer Bolat said. Bolat informed that on a 12-month rolling basis covering April 2025 to March 2026, exports rose 3% to \$271.3 billion, while the coverage ratio was 73.4%. In the sectoral ranking, automotive maintained its leadership with 3.3 billion dollars. Automotive was followed by chemicals with 3 billion dollars and steel with 1.6 billion dollars.



According to the data, Germany was Türkiye's top export destination in March with \$1.8 billion, followed by the U.S. with \$1.4 billion and Italy with \$1.3 billion. On this, Bolat said that the European Union "once again stood out as Türkiye's strongest foreign trade partner. Our exports reached \$28.3 billion in the first three months. Türkiye gained a trade surplus of \$1.4 billion with the EU," he furthered.

Sector-wise, the automotive industry was the top exporting sector in March, with exports reaching \$3.3 billion. Chemicals and chemical products ranked second with \$3 billion, while the steel sector came in third with \$1.6 billion.

For the source of news, please visit [TİM](https://www.tim.gov.tr) website.

Turkish Economy Grows 3.6% in 2025

Türkiye's GDP reaches \$1.6T in 2025, up from \$1.36T in 2024



The Turkish economy expanded by 3.6% in 2025 on a yearly basis, the Turkish Statistical Institute (TurkStat) stated. Türkiye's GDP reached 63 trillion Turkish Liras (\$1.59 trillion) last year, up from 44.6 trillion liras (\$1.36 trillion) in 2024, official figures showed. In the fourth quarter alone, the GDP rose by 3.4%, the Turkstat added. In 2025, Türkiye was one of the top three fastest-growing economies among the Organization for Economic Cooperation and Development (OECD) countries.

Mehmet Şimşek, the Turkish treasury and finance minister stated Türkiye expects that increased demand in its trading partners and improved financial conditions will contribute to growth in 2026. "To make our gains permanent, we will support our policies with structural and supply-side measures," he said.

For the source of news, please visit [AA](https://www.aa.com.tr) website.

Türkiye Well-Positioned to Strengthen Role in Global Value Chains: World Economic Forum

WEF Türkiye Country Strategy Meeting Convenes in Istanbul



Hosted by President Recep Tayyip Erdoğan, the World Economic Forum (WEF) Türkiye Country Strategy Meeting was held in Istanbul, bringing together senior executives from the global business community and Türkiye's economic leadership. Held under the theme "Growth at a Global Nexus: Strengthening Competitiveness and Resilience," the meeting addressed Türkiye's position in the global economy and avenues for international cooperation.

Within the scope of the meeting, a strategic dialogue session chaired by President Erdoğan convened 23 international investors from 16 countries, representing sectors such as manufacturing, technology, energy, finance, infrastructure, asset management, healthcare, food, and aviation, with a combined asset value of USD 1.2 trillion. The session provided a comprehensive platform for discussions on Türkiye's role in the global economic system, its investment potential, and its long-term growth outlook.

For the source of news, please visit [AA](#) and [Investment and Finance Office](#) website.

Inclusion of Türkiye in 'Made in Europe' Scope Secures Mutual Investments, Trade Minister Says Türkiye remains indispensable part of European industry and supply chain, Turkish Trade Minister Prof. Dr. Ömer Bolat says



The inclusion of the Customs Union within the EU's Industrial Acceleration Act ensures the security of mutual trade and European investments in Türkiye, the Turkish Trade Minister Prof. Dr. Ömer Bolat stated. Bolat expressed satisfaction with the draft accepted by the EU Commission on March 4. He emphasized that Türkiye remains an indispensable part of the European industry and supply chain, noting that the country now ranks as the 16th largest economy in the world with a national income of \$1.6 trillion.

The minister highlighted that the "Made in Europe" initiative became a primary concern in early December, leading to a period of intense trade diplomacy and stress regarding potential steel quotas and scrap export restrictions. Bolat added that the relationship extends far beyond mere trade, as 70% of the \$287 billion in direct international investment that entered Türkiye between 2003 and 2025 came from firms based in the European Union.

For the source of news, please visit [AA](#) and [TRT](#) website.

Turkish Women Drive Economic Growth Through Production, Innovation

Female entrepreneurs' contributions to national exports have nearly doubled in last decade to over \$60B as they drive innovation in high tech, defense, and sustainable production



From developing indigenous carbon-capture technologies to managing Industry 4.0-compliant smart factories, women now account for more than 26% of international patent applications from Türkiye, making the country rank first globally in that category. The share of women working in exporting firms rose from 24% in 2013 to 29.1% in 2024 – a record high.

Their contribution to total exports reached \$60.1 billion last year, accounting for 23.6% of the national total. In high-tech sectors, women's participation climbed to 20.1%.

For the source of news, please visit [AA](#) website.

SECTORS

Türkiye and UK Deepen Defence Ties with New Eurofighter Support Deal

Fresh agreement secures long-term maintenance of Typhoon jets as Ankara and London expand strategic military cooperation.



The UK and Türkiye signed a new agreement covering the maintenance and operational support of Eurofighter Typhoon jets, as defense ties between the two countries continue to strengthen. The agreement focuses on technical and logistical support for the aircraft under the Eurofighter Typhoon Project, said a statement by Türkiye's National Defense Ministry.

Officials confirmed that a separate contract covering the procurement of aircraft, equipment, and munitions linked to the program had already been signed last October. The latest agreement is intended to ensure the long-term maintenance and operational readiness of the jets. The latest pact follows a broader £8 billion (\$10.7 billion) agreement signed last year for Türkiye to acquire 20 Typhoon jets, along with related equipment and munitions. Officials said a separate procurement contract tied to the program had already been concluded in October, paving the way for the current maintenance-focused deal.

For the source of news, please visit [AA](#) and [TRT](#) website.

Türkiye Exports 80M Flowers to 35 Countries for Int'l Women's Day

Turkish cut flower exports rise 15%, with Netherlands, UK becoming largest recipients this year



Türkiye exported some 80 million flowers to 35 countries, primarily the Netherlands and the UK, for International Women's Day on March 8. Greenhouses in the nation's southwestern city of Antalya are seeing a flurry of activity due to intensive cut flower production for the occasion. Cut flowers, which are fresh flowers often cut with the stem and leaf, are packaged in warehouses in Antalya to be sent around the world.

For the source of news, please visit [AA](#) website.

Türkiye, World's 2nd Largest Honey Producer, to Host 2027 'Beekeeping Olympics'

Türkiye will bring together young beekeepers from 48 countries in western Black Sea region, showcasing its unique biodiversity and production power on global stage.



Türkiye, the world's second-largest honey producer, is preparing to host the 15th International Meeting of Young Beekeepers (IMYB), also known as the 'Beekeeping Olympics,' in 2027. The Turkish Association of Bee Breeders (TAB) announced that the event will be held for

the first time in Türkiye.

According to the Food and Agriculture Organization (FAO) statistics, Türkiye ranks 2nd in the world in honey production and 3rd in terms of the number of beehives, with approximately 9.3 million colonies, making it 1st in Europe.

For the source of news, please visit [AA](#) website.

Türkiye's LPG Production Up 9.4% in January

LPG imports fall by 6.5% and exports decrease by 17.6% in January, latest industry report reveals



Türkiye's liquefied petroleum gas (LPG) production increased by 9.4% to 84,649 tons in January compared to the same month in 2025, according to the Turkish Energy Market Regulatory Authority (EMRA). The country's LPG exports reached 53,406 tons in January. The top destinations to which Türkiye exported LPG were the UAE, Bulgaria, Ukraine, Estonia, Greece, Syria, Marshall Islands, Romania, and Türkiye's Free Zones.

For the source of news, please visit [AA](#) website.

World Bank Approves Nearly \$2B in Financing for Istanbul Railway Project

Loan to fund rail line linking Istanbul's Asian and European sides and major airports, with further financing expected, treasury minister says



Türkiye has received €1.67 billion (\$1.98 billion) in financing from the World Bank for a major railway project in Istanbul, the Treasury and Finance Ministry said. The funding will be used to build a 127-kilometer (78-mile) rail line linking the city's Asian and European sides, offering an additional crossing over the Bosphorus Strait.

The line, which bypasses central Istanbul to enable traffic flows between Europe and Asia, is expected to carry 33 million passengers and 30 million tonnes of freight annually.

For the source of news, please visit [AA](#) website.

Turkish Tech Visa Program Brings 22 Innovative Tech Startups to Türkiye

Industry and Tech Ministry restructures operations to focus on artificial intelligence while expanding unique tech visa scheme to boost government initiatives



The Türkiye Tech Visa program officially approved 22 foreign startups to relocate their innovative projects to the country. The restructuring is aimed at regulating AI development ethically while building the necessary data, infrastructure, and human resources capacity, and implementing projects to boost the country's tech competence, develop its IT workforce, and drive digital transformation strategies.

A total of 667 companies earned the official "Tech Startup Badge" by the end of 2025. The certification system is designed to help innovative firms access public funding and investments. The country's badge portal, which verifies competencies, has issued 400,000 certificates and badges to 225,000 recipients, the 2025 activity report showed.

For the source of news, please visit [AA](#) website.

EVENTS

Turkish Companies From Various Sectors Will Participate in the Fairs Listed Below:

INTERNATIONAL FAIRS

FAIR	DATE		SECTOR	PLACE
IGATEX 2026	08.04.2026	11.04.2026	Textiles, Apparel, Ready-to-Wear, Leather and Technologies	Lahore, Pakistan
Automechanika Buenos Aires	08.04.2026	11.04.2026	Automotive Main and Sub-Industry	Buenos Aires, Argentina
Agro Syria 2026	09.04.2026	12.04.2026	Food and Food Technologies	Damascus, Syria
DJAZAGRO – 23rd International Packaging, Food, Food Technologies, Bakery and Agriculture Fair	12.04.2026	15.04.2026	Food and Food Technologies	Algiers, Algeria
Wire & Tube 2026	13.04.2026	17.04.2026	Building/Construction Products and Technologies	Dusseldorf, Germany
Pharma West Africa 2026 – International Healthcare, Medical and Pharmaceutical Fair	4/14/2026	4/16/2026	Healthcare, Optical, Medical, Technical Instruments and Equipment	Lagos, Nigeria
Anuga Select Japan / ISM Japan 2026	4/15/2026	4/17/2026	Food and Food Technologies	Tokyo, Japan
Truck World 2026	4/16/2026	4/18/2026	Automotive and Automotive Sub-Industry	Toronto, Canada
Beauty, Cosmetics & Wellness West Africa Ghana 2026 – International Beauty, Cosmetics and Personal Care Fair	4/16/2026	4/18/2026	Cosmetics	Accra, Ghana
Hannover Messe 2026	20.04.2026	24.04.2026	Machinery, Mechanical, Electrical and Electronic Equipment	Hannover, Germany
Texstyle Expo Algeria	20.04.2026	22.04.2026	Textiles, Apparel, Ready-to-Wear, Leather and Technologies	Algiers, Algeria
SIAM 2026	20.04.2026	26.04.2026	Food and Food Technologies	Meknes, Morocco
Libya Build 2026 Benghazi – 3rd International Building and Construction Fair	4/20/2026	4/23/2026	Building/Construction Products and Technologies	Benghazi, Libya

FAIR	DATE		SECTOR	PLACE
Seafood Expo Global 2026	21.04.2026	23.04.2026	Aquaculture and Seafood	Barcelona, Spain
Techtextil 2026	21.04.2026	24.04.2026	Textiles and Apparel	Frankfurt, Germany
FHA – Food and Hospitality Asia 2026 (FHA 2026)	21.04.2026	24.04.2026	Food and Food Technologies	Singapore, Singapore
Automotive Technology Fair 2026	23.04.2026	26.04.2026	Automotive Main and Sub-Industry	Poznan, Poland
139th Canton Fair China Import and Export Fair – Phase 2	4/23/2026	4/27/2026	General Trade	Guangzhou, China
EGY Beauty, Perfume and DetChem Africa 2026	25.04.2026	27.04.2026	Chemicals and Cosmetic Products	Cairo, Egypt
Heimtextiles Colombia	28.04.2026	30.04.2026	Textiles, Apparel, Ready-to-Wear, Leather and Technologies	Medellín, Colombia
Fashion London SVP	28.04.2026	29.04.2026	Textiles, Apparel, Ready-to-Wear, Leather and Technologies	London, United Kingdom
SIAL Canada 2026	29.04.2026	01.05.2026	Food and Technologies	Montreal, Canada
ASFW Nairobi – Africa Sourcing and Fashion Week (ASFW) Shows	30.04.2026	02.05.2026	Textiles, Apparel, Ready-to-Wear, Leather and Technologies	Nairobi, Kenya
139th Canton Fair China Import and Export Fair – Phase 3	5/1/2026	5/5/2026	General Trade	Guangzhou, China
Batimatec 2026	03.05.2026	07.05.2026	Building/Construction Products and Technologies	Algiers, Algeria
IFAT 2026	04.05.2026	07.05.2026	Treatment Systems, Wastewater, Hydraulic Engineering, Recycling, Solid Waste Systems and Vehicle-Mounted Equipment	Munich, Germany
Automechanika Riyadh	04.05.2026	06.05.2026	Automotive and Automotive Sub-Industry	Riyadh, Saudi Arabia
HVAC-R Egypt Expo 2026	04.05.2026	06.05.2026	HVAC (Heating, Ventilation and Air Conditioning)	Cairo, Egypt
ARBS 2026 – Air Conditioning, Refrigeration and Building Services Exhibition	05.05.2026	07.05.2026	HVAC (Heating, Ventilation and Air Conditioning)	Melbourne, Australia

FAIR	DATE		SECTOR	PLACE
Vitafoods Europe 2026	05.05.2026	07.05.2026	Nutraceuticals, Cosmetics and Functional Food Ingredients Industry	Barcelona, Spain
Interpack 2026	07.05.2026	13.05.2026	Chemical Industry and Technologies	Dusseldorf, Germany
Syria Specialized Exhibitions (Technobuild – Syria Energy – Sinex 2026)	07.05.2026	11.05.2026	Building/Construction Products and Technologies	Damascus, Syria
Tuttofood 2026	11.05.2026	14.05.2026	Food and Food Technologies	Milan, Italy
Interzoo 2026 – 39th International Pet Supplies Fair	12.05.2026	15.05.2026	Food and Food Technologies (Animal-Based Food and Food Technologies)	Nuremberg, Germany
Metalloobrabotka	12.05.2026	15.05.2026	Machinery, Mechanical, Electrical and Electronic Equipment	Moscow, Russian Federation
Nampo 2026	12.05.2026	15.05.2026	Machinery, Mechanical, Electrical and Electronic Equipment	Bothaville, South Africa
Autotech Service / ComAutoTrans 2026	12.05.2026	14.05.2026	Automotive and Automotive Sub-Industry	Kyiv, Ukraine
NRA National Restaurant Association Show 2026	16.05.2026	19.05.2026	Hotel, Catering and Service Industry Equipment	Chicago, United States
SIAL China 2026	18.05.2026	20.05.2026	Food and Food Technologies	Shanghai, China
APAS 2026	18.05.2026	21.05.2026	Food and Food Technologies	São Paulo, Brazil
SIPSA & FILAHA 2026 – International Agriculture, Livestock, Food Equipment and Technologies Fair	18.05.2026	21.05.2026	Food and Food Technologies	Algiers, Algeria
Sweets & Snacks Expo 2026	19.05.2026	21.05.2026	Food and Food Technologies	Las Vegas, United States
The Big 5 Syria – Construction and Infrastructure Exhibition	19.05.2026	21.05.2026	Building/Construction Products and Technologies	Damascus, Syria
PLMA's World of Private Label 2026	19.05.2026	20.05.2026	Private Label Products	Amsterdam, Netherlands

FAIR	DATE		SECTOR	PLACE
Denim Premiere Vision 2026 I	20.05.2026	21.05.2026	Textiles, Apparel, Ready-to-Wear, Leather and Technologies	Milan, Italy
CTT Expo	26.05.2026	29.05.2026	Building/Construction Products and Technologies	Moscow, Russian Federation
International Industrial Forum 2026	26.05.2026	28.05.2026	Machinery, Mechanical, Electrical and Electronic Equipment	Kyiv, Ukraine
Thaifex Anuga Asia 2026	5/26/2026	5/30/2026	Food and Food Technologies	Bangkok, Thailand
Central Asia Beauty Expo 2026	28.05.2026	30.05.2026	Chemical Industry and Technologies	Almaty, Kazakhstan
Expo Mecanica 2026	29.05.2026	31.05.2026	Automotive Sub-Industry, Spare Parts, Accessories and Service Equipment	Porto, Portugal

DOMESTIC FAIRS

FAIR	DATE		SECTOR	PLACE
18th International Solarex Istanbul Solar Energy Technologies and Energy Storage Fair	4/8/2026	4/10/2026	Solar Energy Technologies and Energy Storage	İstanbul
Mining Türkiye – International Mining, Tunneling Construction, Machinery, Equipment and Work Machines Fair	4/8/2026	4/11/2026	Industrial Minerals, Metallic Ores, Coal, Dimension Stone, Crushed Stone, Sand, Gravel, Cement, Lime and Gypsum Technologies, Precious and Semi-Precious Stones and Metals, Mining and Tunneling Equipment	İstanbul
MARBLE – 31st International Natural Stone and Technologies Fair	4/14/2026	4/17/2026	Natural Stone and Technologies	İzmir

FAIR	DATE		SECTOR	PLACE
Expomed Eurasia – 33rd International Istanbul Medical Analysis, Diagnostics, Treatment, Protection and Rehabilitation, Laboratory, Products, Devices, Systems, Technologies, Equipment and Hospitals Fair (OTC Products, Healthy Living Products, Herbal Medicines, Food Supplements, Personal Care, Dermocosmetics, Natural and Organic Products Special Section)	4/15/2026	4/18/2026	Medical Devices, Systems, Technologies, Products, Equipment, Consumables, Orthopedic Products, Healthcare Services, Laboratory, Analysis, Diagnostics and Hospital Equipment	İstanbul
IDEX Istanbul – International Dental Fair and Conference	4/15/2026	4/18/2026	Dental and Oral Health Equipment and Materials	İstanbul
Motobike Istanbul	4/22/2026	4/25/2026	Motorcycles, Bicycles, Accessories, Tuning, Services and Dealerships	İstanbul
AYSAF 2026 – Footwear Sub-Industry Fair	4/22/2026	4/25/2026	Footwear Components, Leather, Accessories, Chemicals, Machinery and Technologies	İstanbul
48th Building Fair – Türkiyebuild Istanbul 2026 (with Hardware Special Section)	4/27/2026	4/30/2026	Building, Construction Materials and Technologies Fair	İstanbul
Gurme Izmir – Olivtech “12th Olive, Olive Oil, Dairy Products, Wine and Technologies Fair”	4/30/2026	5/2/2026	Olives, Olive Oil, Dairy Products, Wine and Related Technologies	İzmir
SAHA Expo – International Defence, Aerospace and Space Industry Fair	5/5/2026	5/9/2026	Defense, Land, Naval, Air and Space Manufacturing Capabilities	İstanbul
EleveX Konya – Elevator and Technologies Fair	5/6/2026	5/9/2026	Elevators, Escalators and Elevator Technologies	Konya
7th Beauty Istanbul – Cosmetics, Beauty, Hairdressing, Cleaning, Private Label, Packaging and Raw Materials Fair	5/7/2026	5/9/2026	Cosmetics, Beauty, Hairdressing, Cleaning, Packaging and Raw Materials	İstanbul
World Sports Istanbul – International Fitness Equipment, Sports Technologies, Food, Apparel and Wellness Fair	5/8/2026	5/10/2026	Sports Equipment, Technologies, Food, Apparel and Wellness	İstanbul

FAIR	DATE		SECTOR	PLACE
Automechanika Istanbul	5/19/2026	5/22/2026	International Automotive Manufacturing, Distribution, Maintenance and Service Equipment Fair	İstanbul
Hometex 2026 – International Home Textiles Fair	5/19/2026	5/22/2026	Home Textiles and Accessories	İstanbul

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