

Türkiye: Nexus of the World and a Strategic Partner for Japanese Investors

A. Burak Dağlıoğlu

President of the Investment and Finance Office of the Presidency of the Republic of Türkiye



A. Burak Dağlıoğlu, who had served as the President of the Investment Office of the Presidency of the Republic of Türkiye since February 7, 2020, was appointed President of the newly formed Investment and Finance Office of the Presidency of the Republic of Türkiye on April 10, 2025. Prior to his appointment as President, Mr. Dağlıoğlu held several positions within the Investment Office. From 2010 to 2015, he served as Project Director, overseeing investment projects from the Gulf countries, India, Japan, and the United States. From 2015 to 2020, he served as Vice President of the Office, responsible for international promotion and lead generation activities. In November 2020, he was also appointed as a Member of the Board of the Türkiye Wealth Fund. Earlier in his career, from 2006 to 2010, Mr. Dağlıoğlu worked in the private sector in various consulting roles.

Türkiye: A Strategic Partner in a Changing Global Economy

Today, as the global economy undergoes profound transformations, adaptability and strategic foresight are more critical than ever. Amid global shifts and challenges, those who embrace resilience, innovation, and collaboration will shape the future. Türkiye, standing proudly at the nexus of the world, invites investors to become part of a journey where strategic foresight meets enduring opportunity.

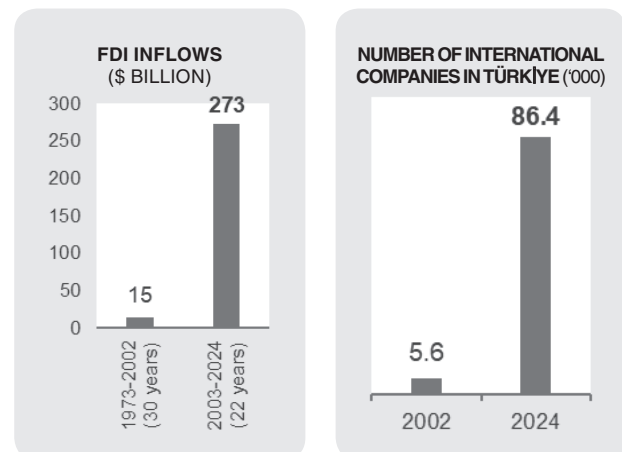
Positioned at the crossroads of Europe, Asia, and Africa, Türkiye stands as a resilient and strategic nexus in today's evolving global economy. With access to over 1 billion consumers through the Customs Union and 23 free trade agreements, Türkiye offers investors an unparalleled gateway to growth. From Istanbul, a four-hour flight radius reaches markets valued at USD 30.2 trillion, encompassing 1.3 billion people across three continents. In an era defined by uncertainty, Türkiye provides both stability and expansive opportunities for global businesses seeking to thrive.

A Transformative Investment Landscape

Under President Recep Tayyip Erdoğan's leadership, Türkiye's foreign direct investment (FDI) landscape has undergone a transformative leap since 2003. From

a modest cumulative FDI of USD 15 billion between 1970 and 2003, Türkiye attracted more than USD 270 billion in the last two decades. The number of international companies operating in Türkiye has surged from 5,600 to over 86,000, underscoring Türkiye's compelling global investment appeal and increasingly significant economic role.

Foreign Direct Investment (FDI)



Türkiye's recently unveiled FDI Strategy for 2024–2028 ambitiously targets increasing its global FDI share to 1.5 percent and securing 12 percent of regional FDI by 2028. This strategy emphasizes sustainable economic growth through priorities such as green transformation, digital innovation, high-value services, and deeper integration into global value chains. Special attention is placed on renewable energy, circular

economy initiatives, and eco-friendly technologies, aligning with global sustainability trends.

Innovation, Technology, and the HIT-30 Program

Beyond traditional sectors, Türkiye has also emerged as a vibrant powerhouse for innovation and entrepreneurship. Supported by proactive government policies and a rapidly growing technology adoption rate, Türkiye's dynamic startup ecosystem—particularly in fintech, artificial intelligence (AI), and deep tech—is attracting global attention, offering abundant opportunities for visionary investors and founders alike. In this context, it is also important to highlight the HIT-30 Program. Designed to support strategic projects in high-priority technology areas, the HIT-30 offers tailored incentives and comprehensive support for transformative investments. The program identifies more than 30 investment themes under eight priority technology domains and aims to position Türkiye as a global hub for high-tech manufacturing by 2030.

Macroeconomic Stability and Strategic Connectivity

By implementing its Medium-Term Program with determination and a clear focus, Türkiye is entering a new phase characterized by a declining current account deficit, growing reserves, controlled inflation, and improved risk indicators. These positive developments have been recognized by leading credit rating agencies, further boosting international investor confidence. Meanwhile, recent disruptions in global trade routes—notably in the Suez Canal and the Gulf of Aden—have underscored Türkiye's rising strategic importance as a reliable and resilient partner for global transportation and logistics at the nexus of the world.

Türkiye–Japan Economic Relations: A Growing Partnership

Japan's active participation in Türkiye's economic development is of paramount significance. Türkiye

recently hosted the 10th Investment Advisory Council (IAC), chaired by President Erdoğan, bringing together top executives from 13 countries, prominently featuring Japanese corporate giants. Notably, the 2024 IAC meeting coincided with the centennial celebration of diplomatic relations between Türkiye and Japan, adding special significance to the gathering. Japanese companies have invested approximately USD 3.5 billion since 2002, with over 275 Japanese companies currently operating in Türkiye, directly employing more than 37,200 people and dedicating around USD 50 million annually to R&D initiatives.

In addition, Türkiye and Japan are currently negotiating a comprehensive Economic Partnership Agreement (EPA) aimed at deepening economic ties and expanding bilateral trade, which reached USD 5.5 billion in 2024.

Notable Japanese ventures include partnerships within Türkiye's HIT-30 program, which prioritizes areas such as automotive, electronics, and ICT—sectors where Japan has exceptional global strength. These successful collaborations affirm Türkiye's capability as a premier global investment destination.

A Shared Vision for Sustainable Growth

As Türkiye and Japan continue to strengthen their economic ties, these strategic partnerships promise not only mutual economic benefits but also significant contributions to global economic stability and prosperity. Türkiye's unwavering commitment to investor-friendly policies, combined with Japan's technological prowess and investment foresight, heralds a future rich in potential and sustainable economic growth.



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