



Louise Thiboutot

**Vice President International Business Development
Technum Québec, Innovation Zone in Digital Technologies**

Ms. Thiboutot was appointed Vice President, Business Development of Technum Quebec in September 2022.

Ms. Thiboutot holds a Bachelor of Business Administration from the Université de Sherbrooke and a minor degree from Université de Montréal in Advertising and Public Relations. She is a graduate from the Quebec Diplomacy Institute and a certified economic development professional with the Economic Developers Association of Canada (EDAC) and the Association des professionnels en développement économique du Québec (APDEQ), of which she was a member of the board of directors for several years.

Louise has more than thirty years of experience in economic development and foreign direct investment (FDI) attraction. Her various responsibilities have enabled her to develop a network of partners in several strategic industries in the United States, Europe, Asia-Pacific and the Middle East.

As Vice President of Business Development at Technum Quebec, she is part of the executive suite and is responsible for international outreach, the implementation of collaboration agreements with sector organizations, and the attraction of private and foreign investment.

Prior to joining Technum Québec, she was Senior Director of International Affairs at Investissement Québec International (IQI), where she was part of the founding team that led a major overhaul of Quebec's FDI prospecting and promotion strategies. Her role at IQI was to oversee the deployment of the global FDI attraction strategy and to manage the performance of the network of professionals posted abroad.

She has also held management and business development positions at Montreal International, Laval Technopole and private companies in the publishing and food distribution sectors.



Sylvain Pharand, ing

**Senior Technical Staff Member (STSM)
Integrated Supply Chain
IBM Infrastructure**

Sylvain hold a bachelor's degree in metallurgical engineering from the University of Montréal (École Polytechnique de Montréal). He joined IBM in 1987 and was promoted to broad variety of technical positions during his career, until his current appointment. Sylvain held responsibilities in manufacturing engineering, quality engineering, procurement engineering and development engineering in his 37-year career at IBM. Sylvain was nominated to his current role of Senior Technical Staff Member in October 2021. He currently is the technologist for laminates and critical electronic components as well as for 1st level packaging assembly at IBM Bromont site. He is also involved in the international IMAPS conferences as session chair and technical paper reviewer. Sylvain was appointed as IBM Master Inventor in 2023 and is a member of the "American Society for Metal International (ASM)".