



**Michael Zhou**  
**Head of Shanghai Office, Sinobravo**

Michael Zhou is a CFA Charter holder with over 15 years' experience in the financial sector. He worked in central government agencies, and later in foreign financial institutions as senior executive for operations in China.



**Elaine Liu**  
**Senior Managing Director, Sinobravo (Beijing)**

Liu Yinan is a Director of Sinobravo. She has more than twenty years experiences in public affairs and corporate governance as well as regulation field. She had worked in domestic and foreign law firms for eight years, prior to that, she served as in-house legal counsel in Fortune some 500 company and U.S. listed company, such as: American General Electric, Canadian Westport Corporation and Shell. She also has more than seven years working experiences in capital market (related with RMB, US dollars and venture capital fund guided by government), responsible for corporate compliance, market access and implementation of regulatory supervision. She has obtained a master's degree in business law from Monash University in Australia and a bachelor's degree in law from Shanghai University of Finance and Economics. She also holds qualification of Chinese practicing lawyer and private equity fund manager.



**Joanne Wong**  
**Senior Managing Director, Strategic Communications, FTI Consulting (Hong Kong)**

Joanne Wong is a Senior Managing Director in the Strategic Communications segment of FTI Consulting and is based in Hong Kong. With over 22 years of communications consultancy experience, Joanne is a reputation management leader with a holistic suite of strategic communications expertise. She is a senior regional business partner for clients and teams, focusing on values, impact and operational excellence. Joanne is a well-rounded strategist and counsellor in corporate reputation management, issue and crisis response, public affairs and government relations, market access, change management, employee engagement, CSR/CSV, investor relations, media relations, branding and marketing communications. Joanne was named "Best 40 Under 40" by Campaign Asia Pacific in 2013 as amongst the "most recognized future leaders of the industry in Asia".



**Maiko Morikawa**  
**Senior Director, Strategic Communications, FTI Consulting (Tokyo)**

Maiko Morikawa is a Senior Director in the Strategic Communications segment at FTI Consulting and is based in Tokyo. Maiko has over 16 years of experience in corporate communications and public affairs. She is a public affairs and corporate communication specialist and assists clients navigate complex challenges surrounding communication and advises organizations on business strategy and reputation management. She has extensive experience both in-house, within agencies, as well as in the public sector.