

Invest in Argentina



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Argentina is the third largest economy in Latin America with a GDP of USD 390 billion, and it is ranked between the third and fourth position as the largest recipient of FDI in the region. With a population of 45 million people, 60% under 35 years old, our country has preferential access to the main South American markets, which altogether have about 300 million inhabitants.

We have a diversified economy that produces and exports agri-food, manufacturing, mining, energy, knowledge-based services, culture and art, among other sectors.

All over its vast territorial extension, several activities with a high potential for investment and growth have been developed; activities which are not only supported on the natural resources' wealth. The Argentine human talent, with a dynamic scientific community, has also displayed its capacity in a wide range of economic sectors.

All these developments allow the country to export to 170 countries around the world and achieve a strong brand recognition for the quality of its products (meat, wine, oil, etc.), technology (satellites, turbines, reactors, etc.) and services (software, financial and professional services, among others). It is also the main tourist destination in South America with over 7 million international arrivals in 2019.

We have selected some productive sectors with growth potential which are attractive to foreign investors. The following overview briefly describes the main reasons to invest in each sector.

Energy

Argentina is a global energy power that ranks among the top 30 energy producing and consuming countries: 18th in gas production, 27th in oil production and 30th in electricity demand.

In terms of hydrocarbons, Vaca Muerta has the 2nd largest shale gas reserve and the 4th of shale oil at a global level- 6 of the 7 oil supermajors already operate in the country.

Our country has world-class resources for solar and wind generation, within a competitive regulatory framework.

Mining

Regarding mining, the country is positioned among the world's main mineral reserves. It is part of the "Lithium Triangle", together with Chile and Bolivia, and it is the third largest global reserve of this mineral.



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Argentina has developed an important portfolio of projects, which are now in the advanced stages. Many of them are lithium projects; copper reserves positioned as world-class deposits are also noteworthy, some of these projects will be starting construction in the short term. In terms of gold and silver, the main global players are expected to continue investing in the country. With the development of these projects, Argentina has the potential to triple mining exports.

Agri-Food and Sea Fishing

Our country's agri-food sector not only has optimal agro-ecological conditions determined by its large north-south extension, the variety of climates and the quality and richness of its soils, but also highly specialized human capital, which together with a public-private research system, has resulted in a highly developed technological sector almost reaching global cutting-edge standards.

These conditions generate a unique opportunity to consolidate and enter new international markets through the development of high-quality products, with a significant technological component in the production process and, therefore, a lower cost of production.

For instance, Argentina is a leader in the use of technologies in no-till farming and in the development and use of GMOs that generate resistance to pests, drought, etc., and the resulting increase in productivity. Organic food production should also be mentioned: Argentina is an outstanding global supplier, renowned



Argentina is internationally renowned for its agricultural industry, with excellent climatic and soil features, human capital with a long history in the industry, and high acquisition of technology to work the land.

for its intrinsic high quality and its prestigious official control system.

Sea fishing, on the other hand, has highly favorable conditions due to the extensive coastline on the southwestern Atlantic, with little or no pollution and highly accessible fishing resources.

Knowledge-Based Services

Finally, the current leading sector: knowledge-based services, a sector that includes services such as software, audiovisual, professional, and geological services, among others (such as financial, research and development, health, etc.).

Argentina leads the Global Skills Index of technological skills at a global level, and it is the best positioned country in the region in terms of data science and English language proficiency, apart from being within the time zones of the main demanding countries.

This is a strategic sector with a specific policy of incentives and fiscal stability, which has been catered for through the enactment of the Knowledge Economies Law at the end of last year, which provides for fiscal stability, tax reductions and labor cost reductions, among other benefits.

In conclusion, Argentina is in a process of macroeconomic variables reorganization, resuming a growth path after the last two challenging years and offering a portfolio of significant investment opportunities, considering the global development outlook for the next few years.



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